

# SHOPPER MARKETING --- --- **FORUM**

Presented by

**strategy** bold  
vision  
brand  
new  
ideas &

 **PARETO**  
Helping you sell more.

**March 6 & 7, 2012**  
Westin Harbour Castle, Toronto

# SPONSORSHIP MENU 2012

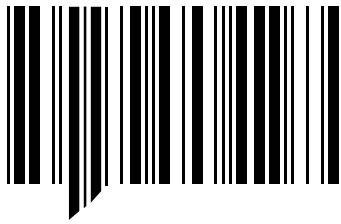
Stay tuned to

**[shoppermarketing.strategyonline.ca](http://shoppermarketing.strategyonline.ca)**

for updates and announcements!

To register, contact Joel Pinto at 416-408-2300 x650 or [jpinto@brunico.com](mailto:jpinto@brunico.com)

For more information or sponsorship opportunities contact:  
Russell Goldstein ([rgoldstein@brunico.com](mailto:rgoldstein@brunico.com)) at 416-408-2300 ext. 700



# SHOPPER MARKETING

# FORUM

## PRESENTING SPONSOR

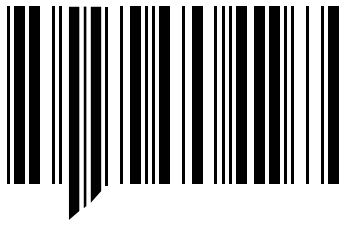
**\$50,000 (exclusive)**

- Prominent logo exposure on all promotional materials, including promotional literature, ads, flyers, signage at the event, website, e-mails and press releases
- Exclusive advertising space on the conference delegate information sheet
- Seat drop or delegate bag insert
- Exclusive opportunity to provide a self-standing pull-up banner to be displayed in the conference session room or another high-traffic area (you supply)
- Exclusive opportunity to feature your logo on delegate lanyards
- Opportunity to contact delegates by email once in advance of the event to promote your company as a sponsor (we will facilitate)
- Opportunity to sponsor a conference session
- 8' x 8' Premium exhibit space at the conference with 1 table and 2 chairs (booth not provided; includes 1 restricted pass for booth attendant)
- Two 3' x 4' posters placed throughout conference venue (you supply digital art, we print)
- Full-page ad in the March 2011 issue of strategy magazine
- 10 passes for full conference registration, plus a 25% discount rate on additional registrations

## PLATINUM SPONSOR

**\$25,995**

- Prominent logo exposure on all promotional materials, including promotional literature, ads, flyers, signage at the event, website, e-mails and press releases
- Choice of custom branding of registration desk OR delegate bags
- Opportunity to sponsor a conference session
- Seat drop or delegate bag insert
- 8' x 8' Premium exhibit space at the conference with 1 table and 2 chairs (booth not provided; includes 1 restricted pass for booth attendant)
- Full-page ad in the March 2011 issue of strategy magazine (value: \$5,675)
- 7 passes for full conference registration



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## **GOLD SPONSOR**

**\$15,995**

- Logo exposure on all promotional materials, including promotional literature, ads, flyers, signage at the event, website, e-mails and press releases
- Choice of lunch, coffee break, breakfast or session sponsorship (as available)
- Seat drop or delegate bag insert
- 8' x 8' Premium exhibit space at the conference with 1 table and 2 chairs (booth not provided; includes 1 restricted pass for booth attendant)
- Half-page ad in the March 2011 issue of strategy magazine (value: \$3,405)
- 5 passes for full conference registration

## **PATRON SPONSOR**

**\$6,995**

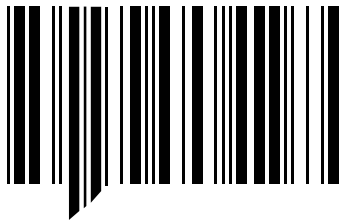
- Logo exposure on all promotional materials, including promotional literature, ads, flyers, signage at the event, website, e-mails and press releases
- Seat drop or delegate bag insert
- 3 passes for full conference registration

## **GENERAL EXHIBITION**

**\$2,500**

- Showcase your brand among a select group of exhibitors grouped in our trade booth area (20 booths, 8' x 8')

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# SHOPPER MARKETING | FORUM

## A LA CARTE OPPORTUNITIES

KEYNOTE SPONSOR (custom opportunity)

Associate your brand with a high-profile thought leader from within or outside the industry.

SEAT DROP OR DELEGATE BAG INSERTS \$2,495

Limited to 1 piece of literature or promotional item. Discount extended on multiple items

PENS \$2,500

You supply

NOTEPADS \$2,500

You supply

LITERATURE DISPLAY \$1,000

Opportunity to display one piece of literature or promotional item on a shared table in the conference

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