



SPONSORSHIP MENU 2010

Date: **March 11, 2010**

Venue: **Allstream Centre, Toronto**

Presented by

strategy & **LAUNCH!**
back vision brand new ideas
a division of CIM

shoppermarketing.strategyonline.ca



~~PRESENTING SPONSOR~~
\$35,000 (exclusive)

- Prominent logo exposure on all promotional materials, including promotional literature, ads, flyers, signage at the event, website, e-mails and press releases
- Exclusive advertising space on the conference delegate information sheet
- Seat drop or delegate bag insert
- Exclusive opportunity to hang a banner in the conference session room (you supply)
- Exclusive opportunity to feature your logo on delegate lanyards
- Opportunity to contact delegates by email once in advance of the event to promote your company as a sponsor (we will facilitate)
- Opportunity to sponsor a conference session
- 8' x 8' exhibit space at the conference with 1 table and 2 chairs (booth not provided; includes 1 restricted pass for booth attendant)
- Two 3' x 4' posters placed throughout conference venue (you supply digital art, we print)
- Tower ad on event website homepage during pre-promotion
- Full-page ad in the March 2010 issue of strategy magazine
- 10 passes for full conference registration, plus a 50% discount rate on additional registrations



GOLD SPONSOR

\$10,995 (only THREE available)

- Prominent logo exposure on all promotional materials, including promotional literature, ads, flyers, signage at the event, website, e-mails and press releases
- Seat drop or delegate bag insert
- 8' x 8' exhibit space at the conference with 1 table and 2 chairs (booth not provided; includes 1 restricted pass for booth attendant)
- Wide 2-unit ad (in rotation) on event website homepage during pre-promotion
- Half-page ad in the March 2010 issue of strategy magazine (value: \$3,405)
- 5 passes for full conference registration, plus a 50% discount rate on additional registrations

PATRON SPONSOR

\$5,995 (only FIVE available)

- Prominent logo exposure on all promotional materials, including promotional literature, ads, flyers, signage at the event, website, e-mails and press releases
- Seat drop or delegate bag insert
- Wide 2-unit ad on event website homepage during pre-promotion (in rotation)
- 8' x 8' exhibit space at the conference with 1 table and 2 chairs (booth not provided; includes 1 restricted pass for booth attendant)
- 3 passes for full conference registration, plus a 50% discount rate on additional registrations



A LA CARTE OPPORTUNITIES

DELEGATE BAGS \$4,995 (only ONE available)

Exclusive sponsorship of conference tote bags with your logo and in the colour of your choice (we supply). If you supply, cost is \$2,750 and bags must be approved by event producers

EXHIBIT SPACE* \$2,495

8' x 8' exhibit space at the conference with 1 table and 2 chairs
(booth not provided; includes 1 restricted pass for booth attendant)

SEAT DROP OR DELEGATE BAG INSERTS \$1,495

Limited to 1 piece of literature or promotional item. Discount extended on multiple items

PENS \$750

You supply

NOTEPADS \$750

You supply

LITERATURE DISPLAY \$750

Opportunity to display one piece of literature or promotional item on a table in the conference common area. Items will be set out and replenished by staff

For sponsorship opportunities, contact Carrie Gillis at carrie@strategy.brunico.com